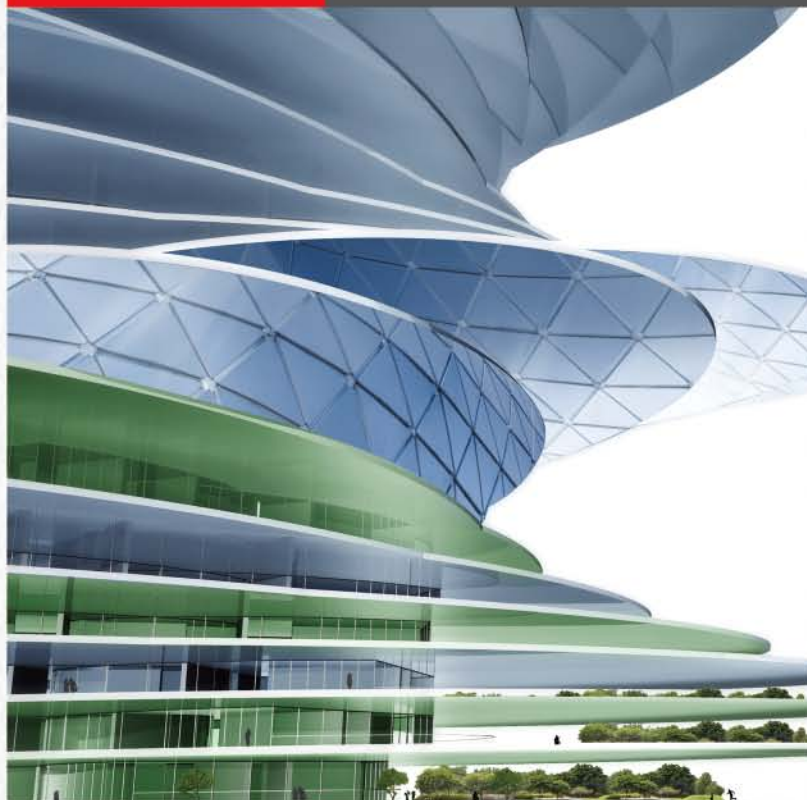


Connecting Global Competence



Inspiring



Impressive

Innovative

2020

Guided by

The Architectural Society of China  
China Civil Engineering Society

Sponsored by

Messe München  
MMU BAU Fenestration Co., Ltd.  
China Construction Metal Structure Association

Organized by

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Supported by

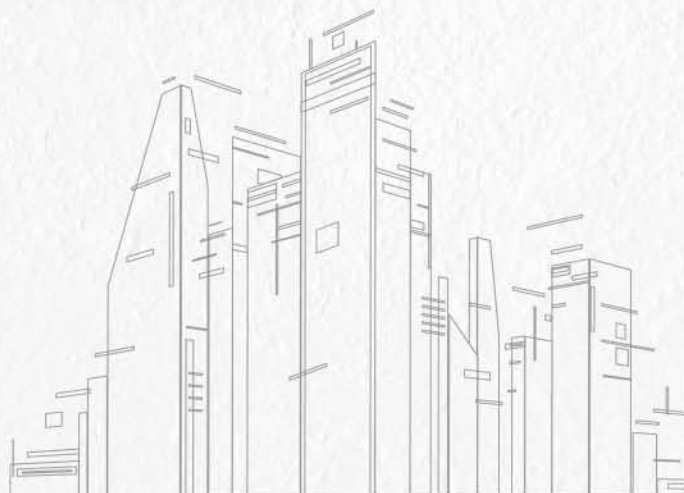
Euro Window Association  
China Real Estate Chamber of Commerce  
The Architectural Society of Shanghai China

10.29-11.1

New China International Exhibition  
Center(NCIEC) Beijing, China

Asia's Pacific Leading Trade Fair  
for Windows, Doors and Façade  
System Solutions

[www.bauchina.com](http://www.bauchina.com)



FENESTRATION BAU  
CHINA 2020

Concurrent Event: China Architecture Design Expo 2020 (CADE)

# ABOUT FBC 2020

## Asia's Largest and the Most Professional Exhibition in the Fenestration Industry

FENESTRATION BAU China (FBC) was founded in 2003. With 17 years of development, FBC is not only the annual place for companies to launch new products in the fenestration industry all over the world, but also the development, communication and learning platform for the whole industry chain.

As a link of the commercial value of the fenestration industry, FBC has been always focusing on the exploration of innovative products, technologies, solutions and business cooperation modes in the fenestration industry, assisting enterprises in the industry to grow and achieve technological innovation. It is one of the largest and most high-end exhibiting and trading platforms in Asia for doors, windows and curtain walls.



**17** Years  
History

**20+**  
Conference & Events

**120,000+**  
Professional Visitors

**696**  
Top Exhibitors

**120,000m<sup>2</sup>**  
Exhibition Areas

**30,000+**  
New Product Launches

## A Top-Notch Learning and Exchange Platform for the Fenestration Industry in Asia

FENESTRATION BAU China consistently stays on top of the latest industrial development trends and technical hot-spots at home and abroad and shares the ideas on the international market and innovative solutions on the domestic market. Every year, FENESTRATION BAU China invites industrial experts, decision-makers and various related party representatives of building products, materials and architectural planning from home and abroad and creates more than 20 communication exchange events focusing on the latest hot-spots and on product innovation and application and discusses at depth about the innovative development of the domestic and overseas fenestration industry.

### Conference & Events



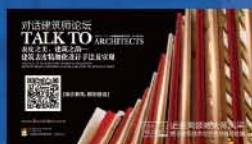
Talk to Developers  
— China International Forum on the Development of Green Real Estate and High-Quality Windows and Doors



Talk to Technology  
— Fenestration Days China



Talk to Distributors  
— New Trend and Transition of Retail Development of Window Home Decoration



Talk to Architects  
— Fine Design Techniques and Realization of Architectural Skins



Installation Demonstration  
for Window



FBC Awards  
Inheriting the Craftsmanship Encouraging Industry Innovation

### Roadshow



**2019.06.28**

Chengdu,  
Sichuan

**2019.08.21**

Shenzhen,  
Guangdong

**2019.10.09**

Gaobeidian,  
Hebei

# The Future of Chinese Fenestration Industry

— Huge New Opportunities



## Standards on Building Energy Conservation Promote the High-Quality Development of the Fenestration Industry in China

At present, China is at a critical turning point for promoting the development of buildings. Green buildings, buildings with ultra-low energy consumption, near-zero buildings, energy-saving windows and doors, innovative curtain walls, etc. are all topics of great concern in the development of the industry. A series of standards for building windows, doors and curtain walls have been promulgated, which provides a more clear direction for the development of the industry. As an important part of building envelope, windows, doors and curtain walls play an important role in meeting the standards of energy saving, green and ultra-low energy consumption. Therefore, the application of high-quality window, door and curtain wall products will become the mainstream trend of building material selection in the Chinese market.

## "New Blue Ocean" — Attaching Equal Importance to New Building + The Renovation of Existing Buildings

According to the report of the National Bureau of Statistics, by 2018, China's urbanization rate had reached 59.58%, and China had entered the era of the second half of its urbanization. In addition, China's economic growth has slowed down. Super Tier-1 cities are saturated and overflowing, while new Tier-1 and strong Tier-2 cities are coming to the foreground of economic development. Furthermore, the all-round renovation of existing buildings in China will become the general trend of urban development. The renovation of existing buildings not only means the increase of "quantity", but also the improvement of "quality". This will become another opportunity for the development of window, door and curtain wall enterprises in China's construction industry.



## Exhibitor's Testimonial

As an exhibitor who has participated in FBC for more than ten consecutive years, YKK AP deeply feels that FBC is constantly developing and improving itself in terms of exhibition scale, visitor professionalism, relevant supporting activities, exhibitor services, etc. FBC has not only built a good platform for us to better communicate with various enterprises, but also provided a good opportunity for us to establish and improve our brand image. YKK AP also can't wait and see FBC to grow even further in the future!

YKK AP (China) Investment Co., Ltd.

# FBC2020 Highlights

Ideal Platform for International Companies to Explore the Chinese Market



## Focus on High-end and Systematic Solutions

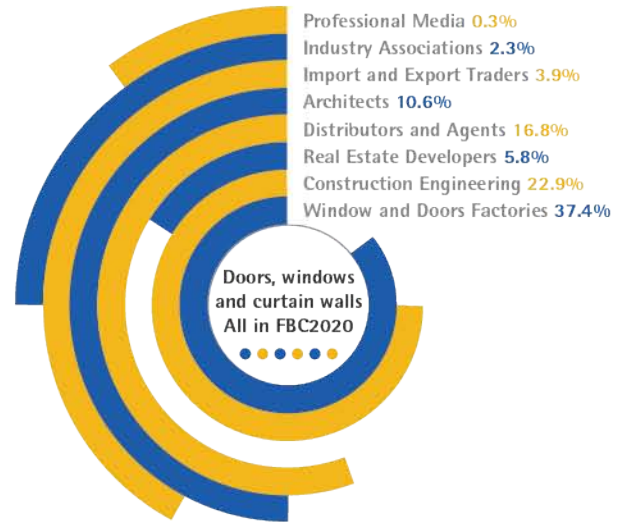
With higher requirements of relevant policies and standards for energy conservation and safety, the original simple individual parts can no longer meet the needs of Party A, and what they need is an overall solution. FBC combines high-end systematic solutions for windows, doors and curtain walls, and it's a one-stop solution platform built by nearly 700 well-known brands at home and abroad.

## Gather the Architects and Real Estates

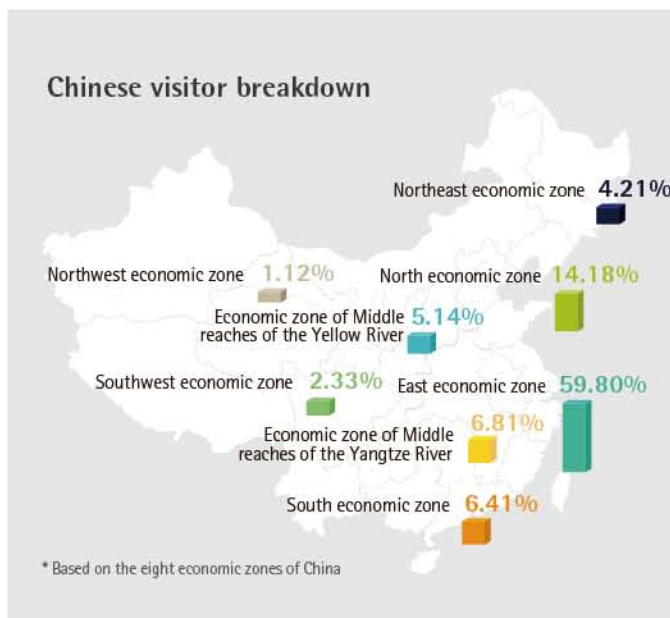
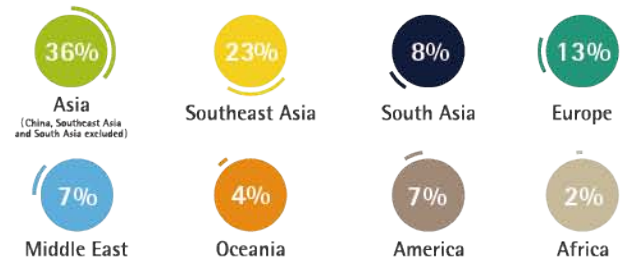
China Architecture Design Expo is positioned as a vertical platform for architecture systems solutions enterprises to directly talk to architects, developers and engineering organizations. It focuses on achieving the perfect integration of building materials innovation, art and technology. Through the scenario based exhibition, it shows the concept and application of building materials / systematic solutions in future hospitals, offices, hotels and buildings for the senior. FBC will share tens of thousands of excellent architects and real estate visitors resources.

## Meet all the Key Decision-Makers of the Industry Chian

With its strong influence in the field of fenestration in the Asia Pacific region, FBC has opened up the whole industrial chain of engineering decoration and home decoration, attracting a large number of professional buyers such as real estate developers, engineering organizations, decoration companies, architectural designers, and distribution agents to come here to find the latest solutions and innovative products, which brings opportunities for all-round trade negotiations, business and expansion for the exhibitors.



## International visitor breakdown



## Exhibitor's Testimonial












As an annual event, FBC provides a very good platform. Hoermann Changshu Factory was put into operation this year. We hereby take this opportunity to showcase the latest products and smart-home achievements of our Changshu Factory for the first time.

The four-day exhibition has not only showcased the new products, new technologies and future trends of the industry, but also provided rich and novel forums to promote the mutual exchange of peers. As an international exhibition platform, I hope FBC will achieve greater success.

Dr. Ni Pu  
Hörmann Beijing Trading Co., Ltd.  
Asia-Pacific President

# Exhibitor Profiles

From material supply, manufacturing to system integration, FBC gathers more than 696 top brands from 20 countries and regions in one place, comprehensively displays various system solutions and does all one can to forge an international platform where is the integration and convergence of whole industrial chain in fenestration industry.

-  Windows, Doors and Curtain Wall System
-  Architectural Sun-Shading
-  Building Envelope & Facades
-  Architectural Glass
-  Profiles
-  Hardware Fittings
-  Sealants
-  Machinery - Aluminum, uPVC & Wood, Glass
-  Cutting Tools
-  Thermal Insulation
-  Others

## Competition with 696+ top brands at home and abroad on the same stage

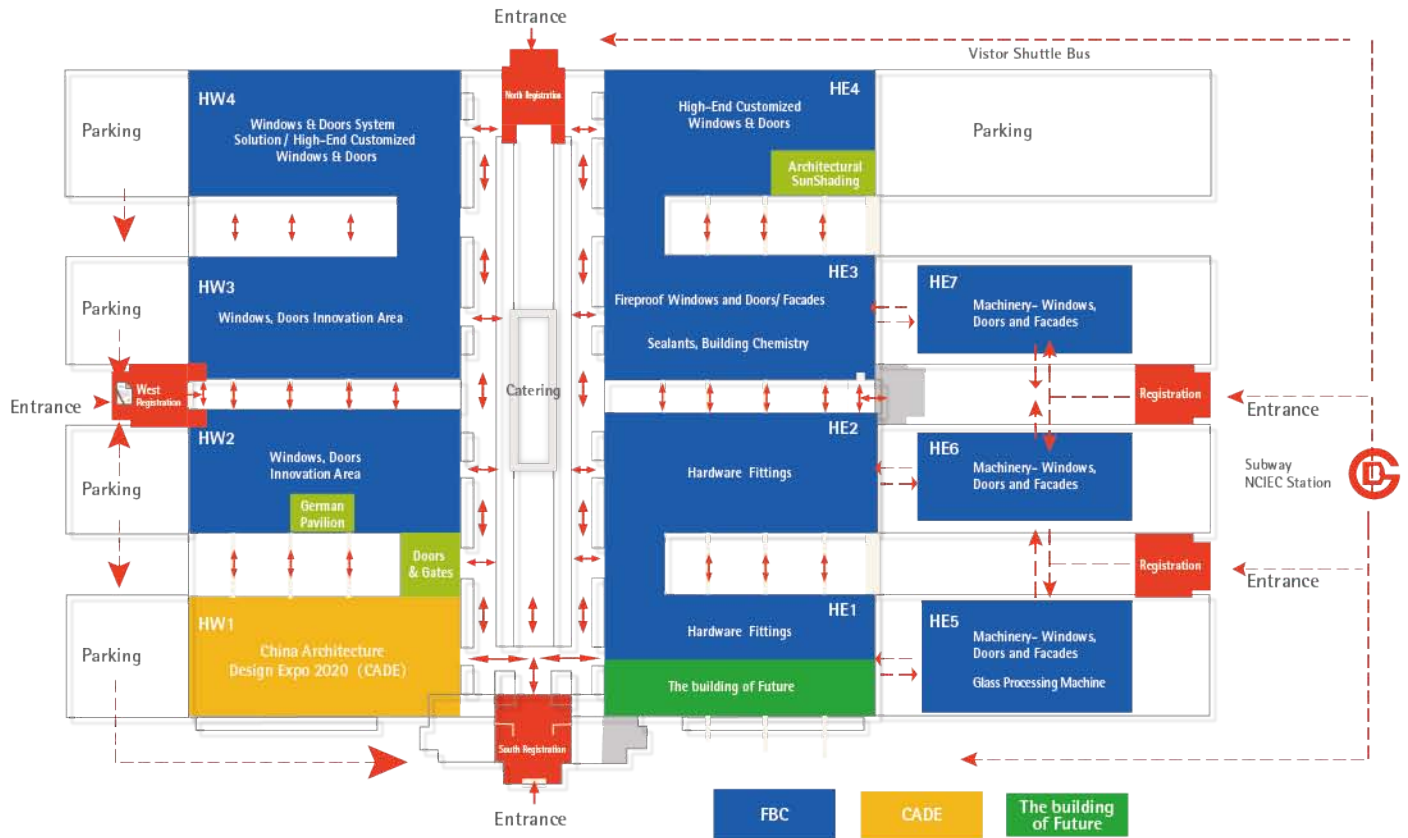


\* Part of exhibitors in previous FBC are listed in no particular order



# FBC Layout

FENESTRATION BAU  
CHINA 2020



## FBC 2020 Exhibition Price

Exhibitors who select the booth and pay deposit before January 31, 2020 can enjoy an early bird price

Type of Exhibition Area		Domestic Companies			Overseas Companies
		Indoor Innovation Exhibition Zone	Indoor	Outdoor	
Standard Booth	Early Bird	RMB 1,600/m <sup>2</sup>	RMB 1,400/m <sup>2</sup>	RMB 1,400/m <sup>2</sup>	USD 260/m <sup>2</sup>
	Original price	RMB 1,800/m <sup>2</sup>	RMB 1,500/m <sup>2</sup>	RMB 1,500/m <sup>2</sup>	USD 270/m <sup>2</sup>
Raw Space	Early Bird	RMB 1,380/m <sup>2</sup>	RMB 1,280/m <sup>2</sup>	RMB 1,180/m <sup>2</sup>	USD 220/m <sup>2</sup>
	Original price	RMB 1,500/m <sup>2</sup>	RMB 1,400/m <sup>2</sup>	RMB 1,300/m <sup>2</sup>	USD 230/m <sup>2</sup>

Both the standard booth and raw space with more than one side open would be additionally charged as below:  
Length of longer side \* 3m\*Raw space price\*20%

## Contacts

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